

Emo Labs Selected to AlwaysOn East Top 100 List of Private Companies

***Invisible loudspeaker systems recognized for innovation and market opportunity;
Emo Labs to present at AlwaysOn Venture Summit East***

May 5, 2009, Waltham, MA – Emo Labs, Inc., the developer of invisible speaker systems, today announced that it has been chosen by AlwaysOn as one of the top 100 U.S. private companies east of the Mississippi. The AlwaysOn East 100 Award is given to private, emerging technology companies that are creating new business opportunities in high-growth markets. The final selection recognizes companies that excel in AlwaysOn's five primary evaluation criteria – innovation, market potential, commercialization, stakeholder value creation, and media buzz.



“We are honored to be recognized by AlwaysOn as one of the leading young technology businesses in the East,” said Jason L. Carlson, CEO of Emo Labs. “Over the past few years, we have worked hard to develop our innovative *Edge Motion™* technology and invisible speaker solutions for TVs, monitors and notebook PCs. As a result, we now have game-changing products that will revolutionize the way people look at and listen to speakers.”

Each of the AlwaysOn East 100 winners will be recognized at the Venture Summit East Conference in Boston, MA, on May 20-22. This event highlights the significant economic, political and technology trends impacting global growth investors; participants include influential institutional investors, venture capitalists, investment bankers and research analysts.

In addition to being recognized as an AlwaysOn East 100 Award winner, Carlson will be presenting on behalf of Emo Labs at the Venture Summit East Conference. Because of high interest and the experiential nature of their product, Emo Labs will also be hosting a demo lounge to enable conference attendees to get live demonstrations of the company's embedded speaker solutions in products like flat panel TVs, desktop monitors and notebook PCs.

“It's no secret that technology and innovation are vital to bringing our country out of economic recession,” said Tony Perkins, founder and editor of AlwaysOn. “The companies on this year's list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate every winner selected for this year's award and wish them all tremendous success in the future.”

The AlwaysOn East 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list. The complete list of AlwaysOn East 100 winners can be found on the AlwaysOn [website](#).

About Emo Labs, Inc.

Headquartered in Waltham, MA, Emo Labs is a leader in the development of innovative audio technologies that will change the way people look at speakers. The company's patented *Edge Motion™* speaker systems enable leading electronics manufacturers to create products that offer a vastly improved listening experience in home entertainment, desktop and portable use. More information about Emo Labs is available at www.emolabs.com or 781-487-0000.

About AlwaysOn

The AlwaysOn Network is transforming the media business by providing readers with an open and participatory editorial environment. Borrowing from the underground blogging and social networking traditions, AO was launched in 2003 and has emerged as a leader in the “open media” revolution. The network's content focuses on the sweet spots in the technology markets where innovation is disrupting behavior and creating new business opportunities. AlwaysOn events include the Summit at Stanford, OnMedia, OnHollywood, GoingGreen East and West, Venture Summit East and West.

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